



Advertise on the MASA Member Directory Webpage

The Minnesota Association of School Administrators' Member Directory is a publication listing all MASA members (over 600 public and private school superintendents; directors of special education; regional, cooperative and state agency administrators; post-secondary instructors of administrator training; other central office school administrators; business partner members; and retired members). A valued resource for our members, the often-used Directory Page is a great place for your ad to be seen.

MASA Business Partner Members receive an advertising benefit in alignment with their participation level. Ads are featured on a large graphic "slider" on the directory page, which rotates through all of the ads.

Premier Partners

receive an ad that will be in the rotation 3 times, and a link to the partner's web site.

Executive Partners

receive an ad that will be in the rotation 2 times, and a link to the partner's web site.

Leader Partners

receive an ad that will be in the rotation 1 time, and a link to the partner's web site.

Fellow Partners

receive an ad that will be in the rotation 1 time, and **no** link to the partner's web site (may be purchased for \$50).

Deadline for ad copy is November 1, 2020.

Thank you!

Important:

Please submit your ad electronically in jpeg file format. Simply attach your jpeg file to your email to Stephanie Kastanos at stephanie.kastanos@mnasa.org. The directory is published on the MASA website in the members only section.

An email will go out in mid November to all members letting them know that the directory has been updated for the year. MASA also has great advertising opportunities in our quarterly online newsletter. Details can be found on our website www.mnasa.org under business partners.

Ad placements will be billed after the ad is placed on the directory page of the website.

Arrange your ad by completing the form below and returning it to:
Stephanie Kastanos, Associate—Accounting and Events
Minnesota Association of School Administrators
1884 Como Avenue, St. Paul, MN 55108
Ph: 651-251-0314 • stephanie.kastanos@mnasa.org

I would like to place an advertisement on the MASA Member Directory webpage:

Company _____

Contact Person _____

Address _____

City _____

State _____ Zip _____

Telephone (_____) _____

Email _____

	<u>Cost</u>
_____ 1/2 Page (7"w x 4-1/2"h)	\$500
_____ *Website linked to your advertisement	\$50
_____ address for link	

*Our directory is published electronically, so you have the option of adding your website link to your ad for only \$50!

This is an example of what the website page looks like. All ads are this size (approximately a "half page" of a conventionally printed document). Please choose type and graphics appropriate for this size - large ads will lose resolution if the size must be significantly reduced.





2020-2021 Directory Advertisers (members can simply click on the image to visit the websites of our advertisers with a sponsored link.)

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Founded by Educators for Educators® in 1945, Horace Mann is the largest financial services company focused on providing America's educators and school employees with affordable auto, home and life insurance, as well as retirement solutions.

We have a unique understanding of the challenges school districts and their employees face every day – in and outside of the classroom. And we've created a suite of real, workable solutions to help.

-  **Student Loan Solutions Workshops**
-  **DonorsChoose.org Workshops**
-  **Financial Success Workshops**
-  **State Retirement System Workshops**
(not available in Utah)

To learn more about how we can work together to help your employees achieve financial success, contact: Jill Frey
Territory Leader
Jill.Frey@horacemann.com
612-505-9771

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The bottom of the advertisement features a row of six small thumbnail images, each representing a different service or workshop offered by Horace Mann.